The Business of Cannabis

CannabisImp.com

Cannabis Industrial MarketPlace

2019 Expo & Online Media Kit and Rate Card
Cannabis Industrial Marketplace

Find Equipment, Supplies, and Services for Cannabis and Marijuana Businesses

1. Online
   No Registration Required

   Birch Run, MI

3. Oklahoma Expo – April 3-4, 2019
   Tulsa, OK

4. Chicago Expo – Sept 19-20, 2019
   Chicago, IL

A comprehensive source of business to business goods & services for Marijuana & Cannabis growers and processors. From seeds, to packaging, to legal services; you can find every Cannabis business need on Cannabis Industrial Marketplace. Cannabis Industrial Marketplace interconnects industrial buyers with industrial sellers, and does not promote or condone the use of Cannabis products.
Press And Partnerships

As Seen in the Michigan Medical Marijuana Report

1. Distributed to all Michigan Licensed Dispensaries
2. 14,000 Subscribers
3. Private and Government Organizations

Partnering With Cann10. An Israeli Cannabis Technology Company

World Class Cannabis Seminar Speakers
THE CANNABIS INDUSTRIAL MARKETPLACE

"Sourcing Done Right"

CannabisM.com

The Cannabis Industrial Marketplace is an online solution that connects cannabis and marijuana businesses, revolutionizing how the Cannabis Industry finds qualified suppliers. With the exponential growth of Cannabis and the realization that the business of weed is here to stay and growing daily, many online information centers have popped up. Some list suppliers, others provide a list of growers, some have dispensaries, and some include a bit of everything—but none are designed around the needs of the Cannabis business owner, until now! The Cannabis Industrial Marketplace (CannabisM.com) is designed right.

Free to Use - All charge online and save you money at home or online.
Free Detailed Listings for Suppliers - No charge to list details for any cannabis friendly supplier.
Registration - Easily access all of the information at the time.
Search - Search by name, type, category, etc.
Regulations and Licensing - Comprehensive listing of rules and regulations for all 50 states with easy to download license applications.

CannabisM LLC, the company behind the Cannabis Industrial Marketplace, is industry focused with a proven strategy for business. CannabisM's principles are founded in nearly two decades of helping businesses, industry, and manufacturers find qualified opportunities online.

The website is all about business and sourcing, CannabisM.com lists suppliers info, not smoking info. The site is content focused on helping businesses find partners within the laws and rules changing. Additionally, the site is continually growing, publishing more business data, services, and products daily, not updating B2C names.

Computer Science major at the University of Michigan Ann Arbor, created the easy to use friendly AND search engine compliant cannabis directory database. Not only can humans easily find what they are seeking, but so can Google's crawlers.

The site was designed with all published supplier and product data highly visible to the search engine. Thousands of pieces of data are interfaced with supplier websites, contact details, news, stories, and government legislative pages that have a high domain value. No other industry site casts this wide a net, with dual focal points on user experience and search engine visibility.

In addition to the online initiatives, the Cannabis Industrial Marketplace is supporting multiple marketing channels.

USPS Mail - A mail campaign to qualified and licensed dispensaries nationwide introducing the marketing channels.
Email - Cannabis Industrial Marketplace lists qualified suppliers with a series of Emails showing the website's functionality, content, and ability to add new company listings for qualified suppliers.
Phone - An in house team of telemarketing professionals is reaching out to directly educate potential users and business partners about the Cannabis Industrial Marketplace.
Eps - Trade shows and networking are key requirements for any business campaign, supporting the site is "Cannabis Industrial Marketplace’s 2019 Michigan Summit and Expo" with a map cannabis business partners networking mixer.

The Expo will be the first in Michigan post-election, Feb 24 - 27, 2019 at the Frankforter Event Center in Frankfort, MI. Unique to this show is the 100% focus on business, not culture and not smoking. Strictly business, all on business networking mixer in the evening of Feb 26th in the grand mezzanine of the event center overlooking both show floors.

The state of Michigan’s legislators are open to cannabis facility setting regulations for cannabis businesses, with Green and Saginaw counties being the most open to cannabis businesses, and the Expo is in the city where between them in the heart of Michigan’s Cannabis Country.

CannabisM.com, and all qualified Cannabis friendly business suppliers are strongly urged to submit their company info for a free listing. In addition, if your company is one of the companies listed, paid premium top positions have significant branding and visibility advantages, and our product to suppliers on a first come first serve basis. Contact CannabisM LLC’s sales team to learn about advertising or other opportunities at: 810-556-1246, sales@CannabisM.com.

2,500 Industrial Suppliers

- Company Info
- Contract Info
- Product Info

Legislative Details

- Per State
- License Applications
- License Regulations

Search & Browse

- Search by Name
- By Region
- BY Category

Business Content

- Business News
- White Papers
- Case Studies
Michigan’s First Post Election Cannabis Expo.

Register now and don’t miss out on the multi-billion dollar opportunity as cannabis becomes fully legal in Michigan.

2019 Cannabis Industrial Marketplace Summit & Expo
Feb 26 – 27, 2019 - Birch Run, MI
Frankenmuth Credit Union Event center
2019 Cannabis Industrial Marketplace Summit & Expo

April 3-4, 2019
Tulsa, OK

Expo Square Exchange Center

Register now and don’t miss out on the multi-billion dollar opportunity as Cannabis becomes Mainstream in Oklahoma.

Special Early Registration Discounts Through Feb 2019

2019 Cannabis Industrial Marketplace Summit & Expo
April 3-4, 2019 – Tulsa, OK
Expo Square Exchange Center
ChiCannabisExpo.com

2019 Cannabis Industrial Marketplace Summit & Expo
Sep. 19-20, 2019 Rosemont, IL
Donald E. Stephens Convention Center

Register Today

EXCLUSIVE EQUIPMENT SPOTLIGHT PAVILION

Chicago’s Biggest Cannabis Business Expo.
A multi-billion dollar opportunity as cannabis grows in the biggest Midwest state.

The Business of Cannabis
Exhibition ~ Seminars ~ Networking
NON-SMOKING SHOW

2019 Cannabis Industrial Marketplace Summit & Expo
Sept 19 – 20, 2019 – Rosemont, IL
Donald E Stephens Convention Center
Cannabis Industrial Marketplace Exposition & Summit

Marketing

B2B Traditional and On-line Marketing Reaching The Right Audience ~ At The Right Time

Nationwide Mailings to ALL Cannabis License Holders
5,000 + Monthly Views on CannabisImp.com

SEO • Networking
Adwords • Social Media
Bill Boards • Partnerships
Email Blasts • Magazine Ads
Trade Shows • Telemarketing
Cannabis Industrial Marketplace Exposition & Summit Seminars

Attracting serious cannabis business owners, investors, & partners.

- Legislation and Licensing
- Certification & Testing
- Growing Techniques
- POS & Technology
- Production Solutions
- Branding
- Insurance

- Processing Techniques
- Finance & Banking
- Caregiver Practices
- Cannabis Online Marketing
- Security & Tracking
- Selecting Suppliers
- HR & Hiring
Cannabis Industrial Marketplace Expositions

Attendee Tickets

• Michigan
  Feb 26-27, 2019

• Oklahoma
  April 3-4, 2019

• Chicago
  Sept 19-20, 2019

2 Days Exhibition Floor Only
$180 Standard
$135 Advance
$110 Early Bird

2 Days Exhibition Seminars Networking Mixer
$250 Standard
$200 Advance
$160 Early Bird
35% Off - Super Early Bird Rates – Expires 120 Days Prior to Expo Date
20% Off - Early Bird Rates – Expires 75 Days Prior to Expo Date
10% Off – Advance Rates – Expires 30 Days Prior to Expo Date

All service offerings are in accordance with the current terms and conditions as published by CIMP, LLC at www.cannabisimp.com/tandc
Multi Expo Booth Discounts
Exhibit at 2 or More Expo’s and Receive Discounted Booth Pricing

Michigan Expo – Feb 26-27, 2019
Birch Run, MI

Oklahoma Expo – April 3-4, 2019
Tulsa, OK

Chicago Expo – Sept 19-20, 2019
Chicago, IL

1 Expo – Standard Rate
2 Expos – Save 30%
3 Expos – Save 40%

* Based on availability. Contact Cannabis Industrial Marketplace sale dept for details.
Primary Sponsorship Opportunities
Cannabis Industrial Marketplace 2019 Expos

Title Sponsorship
- Logo On All Marketing Materials
  - Website
  - Social Media
  - E-mails
  - Mailings
- Logo on Badges
- Logo on Lanyards (1,500)
- 10’ x 75’ Hall Banner
- Signage in 1 Seminar Room
- Premium Ad in Expo Directory
- 8” x 11” Flyer in Swag Bags

Booth Space Purchase Separately

$20,000
(2 Available per Expo)

Hall & Pavilion Banner Sponsorships

Step 1; Select a Hall or Pavilion
- Hall Sponsorship
  - North Hall - Equipment
  - South Hall – Services & Retail
  - Entry/Registration
  - Mixer
- Pavilion Sponsorship
  (5 Per Expo, 1 per Pavilion)
  - Growing
  - Harvesting/Processing
  - Dispensary Services/Supplies
  - Legal & Business Services
  - CBD & Wholesale Cannabis Products

Step 2; Select a Banner Size
- 6’ x 30’ Color Banner - $3,500
- 7’ x 40’ Color Banner - $4,250
- 8’ x 50’ Color Banner - $5,000

Customer to provide Logo and company data.
Banner design, printing, and hanging included.
Banners include CIMP logo.
Sponsor content limited to company name & logo, tag line, url, and a product/service name.

25% Off - Super Early Bird Rates – Expires 120 Days Prior to Expo Date
15% Off - Early Bird Rates – Expires 75 Days Prior to Expo Date
7% Off – Advance Rates – Expires 30 Days Prior to Expo Date

Based on availability. Contact Cannabis Industrial Marketplace sale dept for details.

See Next Page for Multi-Expo Discounts

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# Printed, Online, & Seminar Room Sponsorships

**Cannabis Industrial Marketplace 2019 Expos**

<table>
<thead>
<tr>
<th>Printed &amp; Online Sponsorships</th>
<th>Sponsorship Multi Expo Discounts</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$2,400 Each</strong>&lt;br&gt;Per 1,000 Units&lt;br&gt;3 Available Per Expo</td>
<td>1 Expo – Standard Rate</td>
</tr>
<tr>
<td>• Pen Sponsorship&lt;br&gt;• Swag Bag Sponsorship&lt;br&gt;• Badge Sponsorship&lt;br&gt;• Lanyard Sponsorship</td>
<td>2 Expos – Save 10%</td>
</tr>
<tr>
<td><strong>$1,200</strong>&lt;br&gt;Swag Bag Insert&lt;br&gt;Customer to Provide Flyer</td>
<td>3 Expos – Save 15%</td>
</tr>
</tbody>
</table>

| **$2,400 Each**<br>3 Available Per Expo |  |
| • Social Media Sponsorship<br>• Logo inclusion on all news and SM posts |  |
| • Seminar Room Sponsorship<br>• Logo on Signage and Guide |  |

| **$2,400**<br>Cannabis Focused Microsite<br>Your Company’s Cannabis url.<br>Based on Existing Website Content. 10 Pages CannabisImp Integrated Article Blog for SEO |  |

- **25% Off - Super Early Bird Rates** – Expires 120 Days Prior to Expo Date
- **15% Off - Early Bird Rates** – Expires 75 Days Prior to Expo Date
- **7% Off – Advance Rates** – Expires 30 Days Prior to Expo Date

Based on availability. Contact Cannabis Industrial Marketplace sale dept for details.

Above rates are multi expo sponsorship discounts. See page 15 for Multi Expo booth discounts.

Includes Company Name, Logos and Url.
The Business of Cannabis
On-Line Advertising Opportunities

CannabisImp.com
Cannabis Industrial Marketplace
Why Cannabis Industrial Marketplace Online?

A Multi Channel Cannabis Industry Solution

Industrial Focused
Proven strategy. Cannabis Industrial Marketplace’s principles are founded in decades of helping business, industry, and manufacturers find qualified opportunities.

All About Business
- Listing supplier info, not smoking info.
- Focused on profiting from laws, not changing laws.
- Publishing business services & products, not THC menus.

Online
We put your data where your customers search, when they search; 365/7/24.
- Search Engines
- Directory
- Social Media
- Websites

Traditional Marketing
- Trade Shows
- Seminars
- Mailings
- Email marketing
- Websites
About Us

Cannabis Industrial Marketplace is the most comprehensive source of Marijuana & Cannabis growing, processing, selling, and business equipment, supplies, and services.

From growing media & seeds, to packaging, to legal services; you can find every Cannabis business need on Cannabis Industrial Marketplace.
Site **Features and Functionality**

Content and Usability

**3,500 Industrial Suppliers**
- Company Info
- Contact Info
- Product Info

**Legislative Details**
- Per State
- License Applications
- License Regulations

**Search & Browse**
- Nationally
- By Region
- By Category

**Business Content**
- Business News
- White Papers
- Categorized

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Everything a cannabis business owner needs in one place.

- Suppliers
- Services
- News

*Features and Functionality by Hard Launch*
CannabisImp.com Audience Development
Industrial Equipment & Supplies for Cannabis and Marijuana Businesses

- USPS and Email Campaigns to Licensed Dispensaries & Cultivators
- Social Media Posts and Articles Focused on the Business of Cannabis
- USPS and Email Campaigns to Industry Suppliers
- E-mail Campaigns to Investor, Entrepreneurial, and Municipal Prospects

Outbound Marketing Campaigns
Driving Site Usage & Content
CannabisImp.com Online Marketing
Industrial Equipment & Supplies for Cannabis and Marijuana Businesses

- SEO Advantage
  - Helps CannabisImp & Advertiser’s Site
    - Detailed Info on 3,500+ Suppliers with url links
  - Helps CannabisImp & Advertiser’s Site
    - Legislative Details on All 50 States with (.gov) url links

- SEO Advantage
  - Helps CannabisImp & Advertiser’s Site
    - Daily News Article Updates on CannabisIMP.com and SM with source url links
  - Helps CannabisImp & Advertiser’s Site
    - Geo Keywords for National and Regional Targeting

Comprehensive Industry Content
Driving Online Usage
CannabisImp.com Marketing Advantages
Industrial Equipment & Supplies for Cannabis and Marijuana Businesses

Directive Marketing Category Listings
Detailed Company Profiles & Product Specifications
Brand Awareness Ad Opportunities
Analytical Reporting

Yielding Qualified Opportunities
Banner Ads
National & Regional
Banner Ads on the Top of Category Pages
1 Per Category.

Top Tier Listings
National & Regional
Alternating Positions
1-5 on the top of Category Pages

2nd Tier Listings
National & Regional
Alternating Positions
6-10 on the top of Category Pages

Product Specs & White Papers
Detailed Product Information in Company Profiles
A-Regions List:
- Pacific: (CA, NV, and AZ)
- Pacific Northwest: (WA, OR, ID, AK)
- Mountain: (CO, UT, ND, SD, WY, MT)
- Great Lakes: (MI, WI, IL, OH, IN, MN)
- NY & NJ

B-Regions List:
- South Central: (TX, LA, NM, OK, AR)
- Great Plains: (NE, KS, MO, IA)
- South Atlantic: (FL, GA, AL, MS, TN, KY, SC, NC)
- Mid Atlantic: (VA, WV, PA, DC)
- New England: (VT, CT, RI, DE, MA, ME)

Cannabis Industrial Marketplace Regions
**Banner Ads**

Banners at the top of the selected category. “1 per category.”
Plus company listing in the top 5 of the selected category, alternating positions with other top-tier category advertisers.

## National Pages

<table>
<thead>
<tr>
<th>Category</th>
<th>Premium</th>
<th>National</th>
<th>$8,000 / yr</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard</td>
<td>National</td>
<td></td>
<td>$4,500 / yr</td>
</tr>
</tbody>
</table>

### Premium Categories

- Climate Control
- Grow Lights
- Hydroponics
- Security
- Greenhouses
- Legal
- Soil & Feed
- POS & Software

### Standard Categories

- Extractors
- Cannabis Seeds
- Certifiers
- Packaging
- Irrigation
- Edibles
- IOT Tracking

## Regional Pages

<table>
<thead>
<tr>
<th>Category</th>
<th>Premium</th>
<th>A-Regions</th>
<th>$4,500 / yr</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard</td>
<td>A-Regions</td>
<td></td>
<td>$2,500 / yr</td>
</tr>
</tbody>
</table>

### Premium Categories

- Premium A-Regions
- $2,500 / yr

### Standard Categories

- Premium B-Regions
- $1,500 / yr

## Premium Categories

- Climate Control
- Grow Lights
- Hydroponics
- Security
- Greenhouses
- Legal
- Soil & Feed
- POS & Software

- Extractors
- Cannabis Seeds
- Certifiers
- Packaging
- Irrigation
- Edibles
- IOT Tracking

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**Cannabis Industrial Marketplace**

www.CannabisIMP.com
Cannabis Industrial Marketplace

Top Tier Listings

Company listing in the top 5 of the selected category, alternating positions with other top-tier category advertisers.

**National Pages**

<table>
<thead>
<tr>
<th>Premium Category National</th>
<th>Standard Category National</th>
</tr>
</thead>
<tbody>
<tr>
<td>$3,500 / yr</td>
<td>$2,400 / yr</td>
</tr>
</tbody>
</table>

**Premium Categories**

- Climate Control
- Grow Lights
- Hydroponics
- Security
- Greenhouses
- Legal
- Soil & Feed
- POS & Software
- Extractors
- Cannabis Seeds
- Certifiers
- Packaging
- Irrigation
- Edibles
- IOT Tracking

**Regional Pages**

<table>
<thead>
<tr>
<th>Premium Category A-Regions</th>
<th>Standard Category A-Regions</th>
</tr>
</thead>
<tbody>
<tr>
<td>$2,000 / yr</td>
<td>$1,500 / yr</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Premium Category B-Regions</th>
<th>Standard Category B-Regions</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,250 / yr</td>
<td>$1,000 / yr</td>
</tr>
</tbody>
</table>
**Tile Ads**

Display ads on the right side of category listing pages. Limited to 3 Per category.

Requires a banner ad or top tier listing program to purchase tile ads.

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### National Pages

<table>
<thead>
<tr>
<th>Premium Category</th>
<th>Standard Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>National</td>
<td>National</td>
</tr>
</tbody>
</table>

- **Premium Category National**
  - $2,000 / yr
- **Standard Category National**
  - $1,250 / yr

### Regional Pages

<table>
<thead>
<tr>
<th>Premium Category</th>
<th>Standard Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>A-Regions</td>
<td>A-Regions</td>
</tr>
<tr>
<td>B-Regions</td>
<td>B-Regions</td>
</tr>
</tbody>
</table>

- **Premium Category A-Regions**
  - $1,250 / yr
  - $900 / yr
- **Standard Category A-Regions**
  - $700 / yr
- **Premium Category B-Regions**
  - $900 / yr
- **Standard Category B-Regions**
  - $700 / yr

- **Ideal for Building Brands and Awareness**

---

- **Climate Control**
- **Grow Lights**
- **Hydroponics**
- **Security**
- **Greenhouses**
- **Legal**
- **Soil & Feed**
- **POS & Software**
- **Extractors**
- **Cannabis Seeds**
- **Certifiers**
- **Packaging**
- **Irrigation**
- **Edibles**
- **IOT Tracking**

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Cannabis Industrial Marketplace

www.CannabisIMP.com
Second Tier Listings

Company listing in positions 6-10 of the selected category, alternating positions with other second-tier category advertisers.

National Pages

- **Premium Category National**
  - $2,000 / yr

- **Standard Category National**
  - $1,250 / yr

Regional Pages

- **Premium Category A-Regions**
  - $1,250 / yr

- **Standard Category A-Regions**
  - $900 / yr

- **Premium Category B-Regions**
  - $900 / yr

- **Standard Category B-Regions**
  - $700 / yr

**Premium Categories**
- Climate Control
- Grow Lights
- Hydroponics
- Security
- Greenhouses
- Legal
- Soil & Feed
- POS & Software
- Extractors
- Cannabis Seeds
- Certifiers
- Packaging
- Irrigation
- Edibles
- IOT Tracking
Cannabis Industrial Marketplace
www.CannabisIMP.com

Product Listings
Provide Detailed White Paper, Product Data, Images, and Downloads in a company profile.

Unlimited White Papers & Products
$2,500/yr - FREE For Expo Exhibitors

Optional Lead Gen - Summary Data Generator with User Registration Download Form
$1,250/yr

Up to 5 White Papers & Products
$1,000/yr - FREE For Expo Exhibitors

Publishing Relevant Content

$1,250/yr
Premium Ads

Company and Brand Information in non-category specific positions.

Brand Awareness Opportunities

Home Page

Home Page Banner
$3,000/Qtr
Banner Ad on the Home Page Under the 5 Main Category Images
2 Companies Alternating Ads.

Home Page Tile Ad
$2,500/Qtr
Tile Ad on the Home Page Under the Map.
3 Companies Alternating Ads.

Main Category Page

Main Category Page Banner - $3,000/Qtr
Banner Ad at the top of Main Category Page
2 Companies Alternating Ads.

Home Page Tile Ad
$2,500/Qtr
Tile Ads at the top and under the map on the Main Category Page
4 Companies Alternating Ads & Positions.
Specialty Ads
Company and Brand Information in non-category specific positions.
Brand Awareness Opportunities

News Pages

- News Pages - $2,500/yr
- Tile Ads on Category Specific News Pages
  - 4 Categories Available
  - Medical Applications
  - Business Stories
  - Production Stories
  - Legislative Stories
  - 3 Companies per Category Alternating Ads

Legislation Pages

- Ads on State Legislative Pages
  - 11 Regions Available
    - Banner Ad; 1 Per Region
      - A-Regions - $4,500/yr
      - B-Regions - $2,500/yr
    - Tile Ad; 2 Per Region Alternating Ads
      - A-Regions - $2,500/yr
      - B-Regions - $1,600/yr
    - *Regional Ads appear in all states in that region
Cannabis Industrial Marketplace

Program Discounts and Terms

Discounts

- 5% Discount for 2-4 Ads or Listings
- 10% Discount for 5-9 Ads or Listings
- 15% Discount for 10 or more Ads or Listings
**National and/or Regional**

15% Discount to Expo Exhibitors

Terms

- All Contracts are Annual
- Ad Placements & Listing Tiers are all protected for LIFE with a 90 Day Early Renewal
- Contracts Under $7,000 – Due with Contract
- Contracts Over $7,000 – Quarterly Billing Option